


Your Business Partner ...



“As your business partner we ensure that you are at the forefront of emerging supply chain issues through our responsive operational support, professional development training, pertinent industry updates, commercial services and corporate events”



Paul Zalai – Director Freight & Trade Alliance (FTA)

 <p>FTA 2015 SUBSCRIPTION BENEFITS - annual fee from time of subscription</p>	INDIVIDUAL	STANDARD	PREMIUM
	\$ 99	\$ 550	Less than 10 employees \$ 660
			Less than 30 employees \$ 880
			Less than 50 employees \$1100
			Less than 100 employees \$1430
			More than 100 employees \$1760
ADVOCACY	✓	✓	✓
WEEKLY REPORT	✓	✓	✓
OPERATIONAL ALERTS	✓	✓	✓
DISCOUNTED / FUNDED MANAGEMENT & OPERATIONAL TRAINING	✓	✓	✓
DISCOUNTED NETWORKING EVENTS	✓	✓	✓
DISCOUNTED TECHNICAL TRAINING	✓	✓	✓
DISCOUNTED CPD TRAINING	✓	✓	✓
FREE OPERATIONAL / CPD WEBINARS	✓	✓	✓
DISCOUNTED RATES AT ACCOR HOTEL NETWORK	✓	✓	✓
FREE LEGAL SUPPORT (30 MIN PER ISSUE)		✓	✓
WORKPLACE / HR FREE WEBINARS		✓	✓
DISCOUNTED LLOYDS LIST AUST SERVICES		✓	✓
STRATEGIC ADVICE - PASSWORD PROTECTED WEB SITE		✓	✓
ICT – WEB & SYSTEMS DEVELOPMENT ADVICE		✓	✓
INSURANCE ADVICE (FREIGHT FORWARDING / PI / TRADE CREDIT AND MORE)		✓	✓
DISCOUNTED TRADE CREDIT INSURANCE		✓	✓
DISCOUNTED TRADEFOX TARIFF LIBRARY		✓	✓
BUSINESS SALES PROGRAM		✓	✓
BUSINESS ACQUISITION PROGRAM			✓
WORKPLACE / HR HOTLINE SUPPORT			✓
DISCOUNTED LEGAL SERVICES			✓
CUSTOMS & TAX CONSULTANCY ADVICE			✓
REAL TIME OPERATIONAL SUPPORT			✓
USE OF FTA LOGO			✓
DIRECTORY LISTING			✓

ADVOCACY – FTA’s primary role is to provide a collaborative and leading voice for the Australian freight, logistics and international trade sectors - please refer to our [submissions](#) and [media coverage](#); - [John Law](#) supports FTA in this role as our Compliance & Litigation Counsel - subscribers are free to call John to discuss legal issues;

OPERATIONAL & MANAGEMENT TRAINING - through our alliance with Real institute, we are able to provide a wide range of training courses in various disciplines across leadership, business sales, customer contact, safety, warehousing and logistics. Real Institute provides an innovative learning journey and offers a fully funded training model, meaning businesses can access government funding for a range of nationally accredited courses;

CONTINUING PROFESSIONAL DEVELOPMENT (CPD) – our Border Compliance Program, held twice per year in Melbourne and Sydney, provide 15+ points per event providing customs brokers their annual 30 CPD points required to maintain a licence. In 2015 we will extend our coverage to Brisbane and introduce the use of webinars (free of charge to FTA subscribers) – please refer to our [upcoming events](#).

We also have an alliance arrangement with Broker CPD Pty Ltd making their professional eLecture compliance solution to available to all FTA subscribers with a 50% discount saving of \$147.50 per annum per customs broker;

TECHNICAL TRAINING & PUBLICATIONS – as a part of our alliance with the Australian Institute of Exports and the Australian Federation of International Forwarders, discounted rates are available to FTA subscribers to access their publications and to participate in highly regarded specialist training programs and conference;

REAL TIME SUPPORT – perhaps the most significant benefit of an FTA premium subscription is that you have access to FTA as an extension of your operational team. Through our extensive network and access to key people across government and commerce, we are able to assist in a wide range of operational issues;

TRADE MEDIA & OPERATIONAL DATA – through our alliance with [Lloyds List Australia](#), FTA subscribers are entitled a 20% discount to all Lloyds List Australia services - a \$147.40 per annum discount for the complete “industry package”;

ALERTS – we provide timely operational alerts, social media updates and weekly reports. Through these online tools, FTA prides itself on setting the benchmark in the provision of relevant and diverse operational information;

COMMENTARIES – we provide regular commentaries to subscribers via our online tools and media outlets.

CUSTOMS CONSULTANCY – through our alliance with [Crowe Horwath](#), FTA premium subscribers are entitled to initial complimentary strategic advice and cost-effective consultancy services from their Customs and International Trade (CIT) experts. Crowe Horwath can help businesses save on customs duty and related taxes, identify and mitigate risks, and develop a streamlined compliance framework for the future;

WORKPLACE / HR CONSULTANCY – through our alliance with [Employsure](#), FTA premium subscribers are entitled to hotline support – both premium and standard subscribers are welcomed to participate in complimentary seminars and webinars;

ICT – FTA subscribers have access to expert technology support provided via [Vixen Internet Solutions](#) who have extensive industry experience in web site development, online cargo tracking solutions and data integration between your existing software to third parties;

LEGAL SUPPORT – as a part of our alliance with [Hunt & Hunt Lawyers](#), FTA premium subscribers are entitled to a 5% discount on all legal services – furthermore, FTA premium and standard subscribers will receive free legal advice (up to 30 minutes per issue);

FINANCE –access to complimentary advice and impartial, non-aligned finance broking services via [MS Financial](#);

INSURANCE - FTA subscribers have access to general insurance services via [Logical Financial Management](#) (freight forwarders liability, professional indemnity, motor fleets, carriers liability, trade credit insurance and more). Our initial group buying package has centred on [Trade Credit Insurance](#) reducing the risk of offering credit to clients;

BUSINESS SALES – looking to sell your business ... or make an acquisition? ... we support FTA subscribers with an introduction service ... confidentiality ensured and no risk with fees only payable upon completion of successful sale.

BRANDING – access to the [FTA “Your Business Partner” logo](#) for promotional purposes on your stationery and web site; and

DIRECTORY – FTA is a prominent information portal for the international trade sector allowing your company’s profile to increase by having contact details on the FTA directory.

For further detail or to join the Alliance, please contact Paul or Caroline on 02 9975 1878 or at info@FTAlliance.com.au